



Whitford announces Skandia® and Skandia Xtreme with "gripcoat" technology

- Easy surface preparation: just clean thoroughly, leaving no burrs.
- Option of using 3, 4 or 5 coats depending on quality level desired.
- Choose outstanding durability with good release (Skandia), or...
- Choose good durability with outstanding release (Skandia Xtreme).

Have it your way!

Whitford

At the heart of the Skandia systems is a unique new “grip” coat (instead of a primer coat) that also performs as the pretreatment. It has excellent adhesion to clean aluminum and is designed to replace the primer used as part of traditional nonstick systems currently run on roller-coating lines.

However, as part of a complete system, the gripcoat raises the level of flexibility and performance.

The addition of specific subsequent coats can provide performance levels that cover Promotional, Opening Price Point, Moderate, Mid- and Upper-Mid-Range cookware. For example:

- Rather than just being used as a pre-treatment, the gripcoat plus a mid-coat and a traditional topcoat can meet the performance needs of a Promotional line.

- As the graphs show, additional mid- and topcoat layers can continue to raise performance from Promotional all the way to Mid- and Upper-Range performance.

But the story doesn't end here.

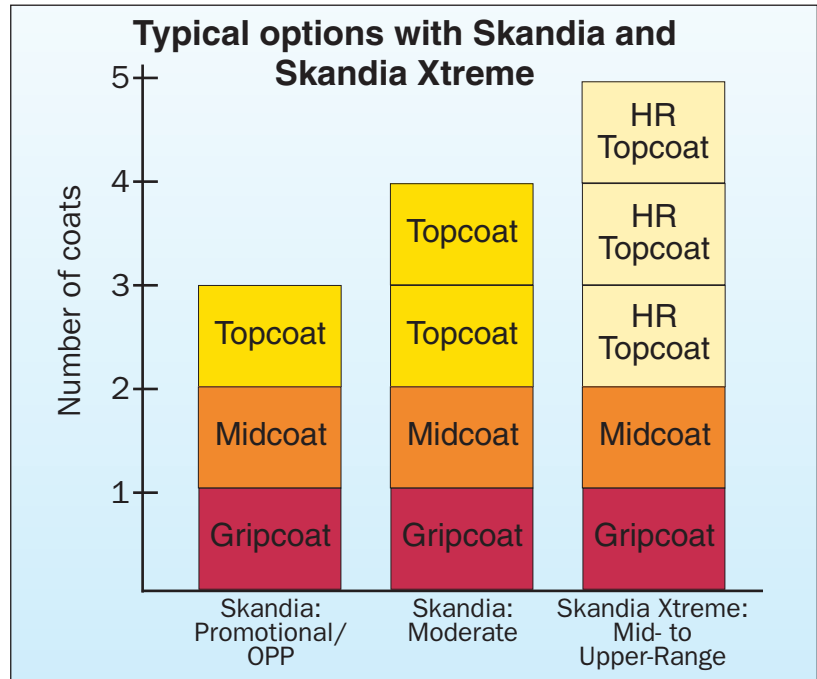
Skandia Xtreme includes a new High-Release (HR) topcoat that provides advantages not seen before in roller coating. Based on the patented technology of the recently introduced Eterna® system, nonstick performance has been raised to a new level. With the HR topcoat, the following advances have been achieved:

- The gloss has more than doubled,



Dry-Egg Test: The fried egg must release easily to qualify as a “pass”.

going from 10 to 21 compared to conventional roller coatings. This, of course, means a significant increase in eye appeal at point-of-sale.



- Improved release. A typical industry test for measuring the release characteristics of a nonstick coating is the Dry-Egg Test. In this test, a fry pan, without any butter or oil, is heated to 375°F. An egg is broken into the pan and allowed to cook for 2½ minutes. It is then turned over and cooked for an additional 1½ minutes. To qualify as a “pass”, the egg must release cleanly, sliding out of the pan without any sticking, tearing or special effort necessary, and leaving no residue.

The pan is wiped with a dry paper towel and more eggs are tested until sticking begins. In this test, typical roller coatings begin to experience sticking after only three dry eggs. The Skandia Xtreme with the gripcoat and the HR topcoat easily went to twenty dry eggs.

The combination of high gloss and eye appeal to attract the consumer, and the superb nonstick performance once the pan is put into use, assures a satisfied customer.

For more information on the Skandia and Skandia Xtreme coating systems with gripcoat technology, please contact your Whitford representative, or Whitford at sales@whitfordww.com, or via our website: whitfordww.com.



Makers of the world's largest, most complete line of nonstick coatings

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